

Upcoming 8th graders!!

8th grade yearbook ads are on sale now for 2014-2015

Commemorate student achievements and important milestones!

8th grade tribute ad order form:

Pricing below does **not** include yearbook. Full payment and all materials must be in by the chosen deadline date to qualify for that deadline's pricing.

Open House Pricing (Purchase from August 1— August 31, 2014)

¼ Page Ad \$35 ½ Page Ad \$50 Full Page Ad \$90

Final Deadline (Purchase from September 1— January 9, 2015)

¼ Page Ad \$45 ½ Page Ad \$60 Full Page Ad \$100

**Frequently Asked Questions

Do my photos have to be the same size?

No. We have the ability to scan and resize photos as needed.

Do I have a limit to how many words I can write?

Yes. Please refer to the Picture and Text Guidelines.

Do I have to type my text?

No. You may hand-write your text; however, it may be clearer to attach a typed copy of the text you'd like included in your ad. All writing will be recreated AS IT IS WRITTEN, so legible writing or copies of text are preferred.

Can I submit digital photos?

Yes. You may submit them on disc with this form. Digital files must be at a resolution of **at least 300 dpi**, otherwise they will not be useable for yearbook publishing. When scanning photos, most scanning programs have a "Custom" section where you can change your resolution to at least 300. Photos should be in .jpg format.

If the yearbook doesn't come out until the end of the year, why do I need to submit this so early?

The yearbook is created all throughout the year. Our school needs to get pages in as early as October and your ads will help us reach that goal.

Will I receive my photos back?

Yes. Your photos will be kept in a safe place until your ad is created. Your yearbook adviser will then have them available for pick up at the end of the year.

If you have questions regarding 8th grade tribute ads, please email or call: Lara Komanecky, lkomanecky@jackson.k12.ga.us, (706) 654-2775 ext. 401

Please return the form and all materials (along with payment) to:

West Jackson Middle School
Attention: Yearbook Staff/ Lara Komanecky
400 Gum Springs Church Road
Jefferson, GA 30549

Picture and Text Guidelines

- **Full Page Ad:** 15 photos, 150 words maximum
- **Half Page Ad:** 8 photos, 100 words maximum
- **¼ Page Ad:** 4 photos, 75 words maximum

Friendly Reminders

- Photos will be enlarged or reduced to fit the layout.
- Let us know the number for each photo to go along with the yearbook.
- If you plan to send your pictures online, please send it through the Image Share on the school website: <http://www.jackson.k12.ga.us/wjm>. You can also get more information at the WJMS yearbook website: <http://sites.jackson.k12.ga.us/wjmsyearbook>. Indicate the number for each photo in your upload and indicate that is for a student ad.
- If you plan to deliver your pictures by hand, do not cut, glue, or tape photos. Photos will be returned when the yearbook is submitted in early March. Write in pencil the number for each photo on the back to correspond with the design you selected. Please, give all photos to Lara Komanecky on the connections hall.
- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

DON'T FORGET THE FOLLOWING!

1. Select your ad size.
2. Select a standard art design. (See the different layouts the following pages for full, ½, and ¼ page ads) Circle the Ad choice you have selected!
3. Complete the Order Form on the bottom of this page.
4. Provide photos for each space in the ad.
5. Write text for the ad on the Order Form or attach it on a separate sheet.
6. Provide payment.
7. Deliver all of your materials to Lara Komanecky by the appropriate deadline!

Order Form:

Student Name: _____

Name of Person Placing Order: _____

Address: _____ Phone: _____

Home _____ Cell: _____

Email: _____

Message: (please see picture and text guidelines)

Ad Size: Full Page Half Page ¼ Page Layout Design: _____

Number of Photos Submitted: _____

Check \$ _____ (payable to WJMS)

Cash \$ _____